Nonverbal (p.158) Vocal (p.204) Words (p.212) Warmth Cues Charisma Cues Warmth Cues Charisma Cues Warm Charismatic Tilting (p.76-77) · Leaning (p.39-42) Happy Hello (p.185-188) Emotion (p.191-192) Connect Interesting Nodding (p.78-82) Fronting (p.47-52) Warm-ups (p.188-190) Confidence (p.167-168) Collaborate Lead Happy • Eyebrow Raise (p.82-85) · Anti-Blocking (p.44) Vocal Variety (p.191-196) · Breath (p.178) Great Savor Smiles (p.85-88) Space Smarts (p.53-54) Vocal Invitations (p.196-197) Expansiveness (p.168) • Both · Captivate Touch (p.88-91) Gaze (p.67-69) Mirroring (p.198-199) Together Channeling (p.201-202) Excellent WARMTH Mirroring (p.91-95) WARMTH Emojis Creative Danger Zone Competence Cues **Danger Zone** Competence Cues Dismissed Competent Distancing (p.134-138) Power Posture (p.101-104) Question (p.170-171) · Low Tone (p.169-170) Brainstorm Busy Self-Soothing (p.138-142) Flexed Lid (p.105-108) • Inflection (p.172-173) · Volume Control (p.174-176) Stress Effective Blocking (p.142-145) Steeple (p.108-110) Vocal Fry (p.173-174) · Pausing (p.176-181) Complicated Productive · Explanatory Gestures (p.111-118) Vocal Denial (p.200) Confused Shame (p.146-148) Expert • Bothered Face (p.148-155) • Palm Flash (p.118-122) Problem Science • % COMPETENCE COMPETENCE COMPETENCE Openers (p.218) Closings (p.219) Connection (p.225) Warm Charismatic Warm Charismatic Warm Charismatic · Hi friend! Cheers · Good morning team! · Excited to work with you · How's the family? · Working on anything exciting? · Happy to be here · Excited for today · Best, · Looking forward to this! · Any fun plans coming up? · How's the team doing? · What a pleasure · Welcome everyone · Can't wait! · Happy to answer any questions, · Have any holiday plans? · Anything I can do to help you? · Glad to connect · Let's kick-off this collaboration · Warmest regards, · We got this! · Doing anything exciting this weekend? · How was your vacation? · To your success, · I'm open · Can't wait to get started together · Your truly, What's good? · Faithfully, I'm thrilled · Great work. WARMTH · Thank you for everything. · Warmly, Dismissed Competent Dismissed Competent Dismissed Competent • Hi · Let's do this Nothing · Sincerely, Nothing · Have any projects coming up? Been busy? · This is going to be a productive day · Talk soon, Regards, Been busy? · Did you see the headlines? · Respectfully. What's up? · Did you hear the industry news? It's been crazv Hi partner Bye, · Let's just wait for everyone Let's solve this · See you soon, · Appreciatively, What's going on? · What's on your mind? What terrible weather · Can't wait to power through -[Name] Onwards How are you? What's up? Let's brainstorm COMPETENCE COMPETENCE COMPETENCE NATIONAL BESTSELLER Rapport/Feedback (p.228) Presentations/Collateral (p.224) Master the Secret Language of Charismatic Communication Warm Charismatic Warm Charismatic · You're the best! · I was just thinking of you! Stories · Demonstrations · You aways make me feel . This reminded me of you. · Case Studies Video Overviews so comfortable. · I love having you on the team. Quotes · A Study Told in Story Form SMALL SIGNALS INCREDIBLE IMPACT · I love opening up to you. · Thank you for your help and talent. Photos · Whiteboard Videos Videos · I trust you. · Animated Data GIFs Dismissed Competent Dismissed Competent · You're always late. · You are so interesting. Claims without support Data · You're being difficult. · You always give the best advice. · Research · I never know with you. . I know you would know what to do! Studies · No feedback at all. . I love working with you on projects. Numbers Percents VANESSA · Charts/Graphs VAN EDWARDS COMPETENCE COMPETENCE