

**HELMWISE RECOMMENDED READING LIST (JAN 2025)**

	<b>TITLE</b>	<b>AUTHOR(S)</b>
<b>1</b>	<i>Think Again</i>	Adam Grant
<b>2</b>	<i>Playing to Win</i>	A.G. Lafley & Roger L. Martin
<b>3</b>	<i>An Insider's Guide to Succession and Exit</i>	Abby Donnelly
<b>4</b>	<i>Better Decisions, Fewer Regrets</i>	Andy Stanley
<b>5</b>	<i>Once An Eagle</i>	Anton Myrer
<b>6</b>	<i>Grit</i>	Angela Duckworth
<b>7</b>	<i>Build the Life You Want</i>	Arthur C. Brooks
<b>8</b>	<i>From Strength to Strength</i>	Arthur C. Brooks
<b>9</b>	<i>The Checklist Manifesto</i>	Atul Gawande
<b>10</b>	<i>They're Managers-Now What?</i>	Bart Gragg
<b>11</b>	<i>The Hard Things About Hard Things</i>	Ben Horowitz
<b>12</b>	<i>Be Board Ready</i>	Betsy Atkins
<b>13</b>	<i>The Disney Way</i>	Bill Capodagil & Lynn Jackson
<b>14</b>	<i>The Go-Giver</i>	Bob Burg
<b>15</b>	<i>Leaders Make the Future</i>	Bob Johansen
<b>16</b>	<i>The New Leadership Literacies</i>	Bob Johansen
<b>17</b>	<i>Dare to Lead</i>	Brene Brown
<b>18</b>	<i>The 12 Week Year</i>	Brian P. Moran
<b>19</b>	<i>Energy Leadership</i>	Bruce D. Schneider
<b>20</b>	<i>Deep Work</i>	Cal Newport
<b>21</b>	<i>The Second in Command</i>	Cameron Herold
<b>22</b>	<i>Turn the Ship Around</i>	Capt. L. David Marquet
<b>23</b>	<i>Mindset</i>	Carol Dweck
<b>24</b>	<i>Good Profit</i>	Charles G. Koch
<b>25</b>	<i>The Power of Reputation</i>	Chris Komisarjevsky
<b>26</b>	<i>The 4 Disciplines of Execution</i>	Chris McChesney, Sean Covey, & Jim Huling
<b>27</b>	<i>Never Split the Difference</i>	Chris Voss
<b>28</b>	<i>Walking to Destiny</i>	Christopher K. Snider
<b>29</b>	<i>The Family Business Blueprint</i>	Chuck Cooper
<b>30</b>	<i>Unprecedented</i>	Chuck Cooper
<b>31</b>	<i>Thinking Like a Lawyer</i>	Colin Seale
<b>32</b>	<i>Reality Based Leadership</i>	Cy Wakeman
<b>33</b>	<i>Reality Based Rules of the Workplace</i>	Cy Wakeman
<b>34</b>	<i>How to Enjoy Your Life and Your Job</i>	Dale Carnegie
<b>35</b>	<i>How to Win Friends and Influence People</i>	Dale Carnegie
<b>36</b>	<i>People over Profit</i>	Dale Partridge
<b>37</b>	<i>But Back Your Time</i>	Dan Martell
<b>38</b>	<i>10x Is Easier Than 2x</i>	Dan Sullivan
<b>39</b>	<i>Who Not How</i>	Dan Sullivan
<b>40</b>	<i>Culture Code</i>	Daniel Coyle
<b>41</b>	<i>Talent Code</i>	Daniel Coyle
<b>42</b>	<i>Emotional Intelligence</i>	Daniel Goleman
<b>43</b>	<i>Drive</i>	Daniel H. Pink
<b>44</b>	<i>Free Agent Nation</i>	Daniel H. Pink
<b>45</b>	<i>To Sell is Human</i>	Daniel H. Pink
<b>46</b>	<i>When</i>	Daniel H. Pink
<b>47</b>	<i>Noise</i>	Daniel Kahneman
<b>48</b>	<i>Thinking, Fast and Slow</i>	Daniel Kahneman
<b>49</b>	<i>Tribal Leadership</i>	Dave Logan, John King & Halee

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<b>50</b>	<i>Delegation</i>	Dave Ramsey
<b>51</b>	<i>EntreLeadership</i>	Dave Ramsey
<b>52</b>	<i>Leadership Brand</i>	Dave Ulrich & Norm Smallwood
<b>53</b>	<i>Getting Things Done</i>	David Allen
<b>54</b>	<i>Leadership Not by the Book</i>	David Green
<b>55</b>	<i>Systemology</i>	David Jenyns
<b>56</b>	<i>The Trusted Advisor</i>	David H. Maister, Robert Galford, & Charles Green
<b>57</b>	<i>Leading at the Edge</i>	Dennis N. T. Perkins
<b>58</b>	<i>Building a Story Brand</i>	Donald Miller
<b>59</b>	<i>Business Made Simple</i>	Donald Miller
<b>60</b>	<i>Coach Builder</i>	Donald Miller
<b>61</b>	<i>Hero on a Mission</i>	Donald Miller
<b>62</b>	<i>How to Grow Your Small Business</i>	Donald Miller
<b>63</b>	<i>Marketing Made Simple</i>	Donald Miller
<b>64</b>	<i>StoryBrand</i>	Donald Miller
<b>65</b>	<i>StoryBrand 2.0</i>	Donald Miller
<b>66</b>	<i>No Man's Land</i>	Doug Tatum
<b>67</b>	<i>Boundaries for Leaders</i>	Dr. Henry Cloud
<b>68</b>	<i>Boundaries</i>	Dr. Henry Cloud & John Townsend
<b>69</b>	<i>Team Emotional Intelligence 2.0</i>	Dr. Jean Greaves
<b>70</b>	<i>The Power of One More</i>	Ed Mylett
<b>71</b>	<i>The Purpose Is Profit</i>	Ed "Skip" McLaughlin
<b>72</b>	<i>Leaders as Teachers</i>	Edward Betof
<b>73</b>	<i>The Six Thinking Hats</i>	Edward DeBono
<b>74</b>	<i>The Goal</i>	Eliyahu Goldratt
<b>75</b>	<i>Chief of Staff</i>	Emily Sander
<b>76</b>	<i>Making Work Human</i>	Eric Mosley & Derek Irvine
<b>77</b>	<i>Critical Thinking</i>	G. S. Baker
<b>78</b>	<i>The One Thing</i>	Gary Keller
<b>79</b>	<i>Team of Teams</i>	Gen Stanley McChrystall
<b>80</b>	<i>AI-Driven Leader</i>	Geoff Woods
<b>81</b>	<i>Secret to Succession</i>	Gerard Gust
<b>82</b>	<i>Rocket Fuel</i>	Gino Wickman
<b>83</b>	<i>Traction</i>	Gino Wickman
<b>84</b>	<i>What the Heck is EOS?</i>	Gino Wickman
<b>85</b>	<i>Think Like a Horse</i>	Grant Gollhofer
<b>86</b>	<i>Essentialism</i>	Greg McKeown
<b>87</b>	<i>The Path to Pinnacle</i>	Gregory Cleary & Michael Erath
<b>88</b>	<i>A Hunter-Gatherer's Guide to the 21st Century</i>	Heather Heying & Bret Weinstein
<b>89</b>	<i>The Great Game of Business</i>	Jack Stack & Bo Burlingham
<b>90</b>	<i>As a Man Thinketh</i>	James Allen
<b>91</b>	<i>Atomic Habits</i>	James Clear
<b>92</b>	<i>The Leadership Challenge</i>	James M. Kouzes & Barry Z. Posner
<b>93</b>	<i>The Wisdom of Crowds</i>	James Surowiecki
<b>94</b>	<i>Five Frequencies</i>	Jeff Grimshaw, Tanya Mann, Lynne Viscio & Jennifer Landis
<b>95</b>	<i>Know What You Are FOR</i>	Jeff Henderson
<b>96</b>	<i>Where Have All the Heros Gone?</i>	Jeff Tiegs
<b>97</b>	<i>Launch</i>	Jeff Walker
<b>98</b>	<i>The Sales Bible</i>	Jeffrey Gitomer
<b>99</b>	<i>How to be a Chief Operating Officer</i>	Jennifer Geary

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<b>100</b>	<i>The Danger Zone</i>	Jerry L. Mills
<b>101</b>	<i>The Exit Strategy Handbook</i>	Jerry L. Mills
<b>102</b>	<i>It's the Manager</i>	Jim Clifton & Jim Harter
<b>103</b>	<i>Built to Last</i>	Jim Collins
<b>104</b>	<i>Good to Great</i>	Jim Collins
<b>105</b>	<i>Great by Choice</i>	Jim Collins
<b>106</b>	<i>How the Mighty Fall</i>	Jim Collins
<b>107</b>	<i>Dichotomy of Leadership</i>	Jocko Willink & Leif Babin
<b>108</b>	<i>Discipline Equals Freedom</i>	Jocko Willink
<b>109</b>	<i>Extreme Ownership</i>	Jocko Willink & Leif Babin
<b>110</b>	<i>Strategy, Leadership, &amp; Tactics</i>	Jocko Willink
<b>111</b>	<i>Inside Out Coaching</i>	Joe Ehrmann
<b>112</b>	<i>Entrepreneurial Leadership</i>	Joel Peterson
<b>113</b>	<i>Becoming a Person of Influence</i>	John C. Maxwell
<b>114</b>	<i>Change Your World</i>	John C. Maxwell
<b>115</b>	<i>Developing the Leader in You 2.0</i>	John C. Maxwell
<b>116</b>	<i>Everyone Communicates Few Connect</i>	John C. Maxwell
<b>117</b>	<i>Good Leaders Ask Great Questions</i>	John C. Maxwell
<b>118</b>	<i>High Road Leadership</i>	John C. Maxwell
<b>119</b>	<i>Jesus-The High Road Leader</i>	John C. Maxwell
<b>120</b>	<i>Leadershift</i>	John C. Maxwell
<b>121</b>	<i>Leadership 101</i>	John C. Maxwell
<b>122</b>	<i>Leadership Gold</i>	John C. Maxwell
<b>123</b>	<i>Mentoring 101</i>	John C. Maxwell
<b>124</b>	<i>No Limits</i>	John C. Maxwell
<b>125</b>	<i>Put Your Dreams to the Test</i>	John C. Maxwell
<b>126</b>	<i>Sometimes You Win Sometimes You Learn</i>	John C. Maxwell
<b>127</b>	<i>The 15 Invaluable Laws of Growth</i>	John C. Maxwell
<b>128</b>	<i>The 16 Undeniable Laws of Communication</i>	John C. Maxwell
<b>129</b>	<i>The 17 Indispensable Laws of Teamwork</i>	John C. Maxwell
<b>130</b>	<i>The 21 Irrefutable Laws of Leadership</i>	John C. Maxwell
<b>131</b>	<i>The 21 Qualities of a Leader</i>	John C. Maxwell
<b>132</b>	<i>The 360 Degree Leader</i>	John C. Maxwell
<b>133</b>	<i>The 5 Levels of Leadership</i>	John C. Maxwell
<b>134</b>	<i>The Leader's Greatest Return</i>	John C. Maxwell
<b>135</b>	<i>The Maxwell Leadership Bible</i>	John C. Maxwell
<b>136</b>	<i>The Self-Aware Leader</i>	John C. Maxwell
<b>137</b>	<i>Ultimate Guide to Developing Leaders</i>	John C. Maxwell
<b>138</b>	<i>Measure What Matters</i>	John Doerr
<b>139</b>	<i>QBQ!</i>	John G. Miller
<b>140</b>	<i>Negotiation Made Simple</i>	John Lowry
<b>141</b>	<i>Exiting Your Business</i>	John M. Leonetti
<b>142</b>	<i>Redesigning Leadership</i>	John Maeda
<b>143</b>	<i>The Heart of Change</i>	John P. Kotter
<b>144</b>	<i>The Relationship Economy</i>	John R. DiJulius III
<b>145</b>	<i>Discover Your WHO</i>	John Stix
<b>146</b>	<i>Automatic Customer</i>	John Warrillow
<b>147</b>	<i>Built to Sell</i>	John Warrillow
<b>148</b>	<i>The Wisdom of Teams</i>	Jon R. Katzenbach
<b>149</b>	<i>12 More Rules for Life</i>	Jordan B. Peterson

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150	<i>12 Rules of Life</i>	Jordan B. Peterson
151	<i>The Art of Learning</i>	Josh Waitzkin
152	<i>In Search of Wisdom</i>	Joyce Meyer
153	<i>Making of a Manager</i>	Julie Zhuo
154	<i>Financial Intelligence</i>	Karen Berman
155	<i>Intentional Leadership</i>	Karen Mishra
156	<i>Never Eat Alone</i>	Keith Ferrazzi
157	<i>The One Minute Manager</i>	Ken Blanchard
158	<i>The Serving Leader</i>	Kenneth Jennings & John Stahl-Wert
159	<i>Crucial Accountability</i>	Kerry Patterson
160	<i>Crucial Conversations</i>	Kerry Patterson, Joseph Grenny, Ron McMillan & Al Switzler
161	<i>Speed Lead</i>	Kevan Hall
162	<i>Seeing the Big Picture</i>	Kevin Cope
163	<i>The Way of the Shepherd</i>	Kevin Leman & William Pentak
164	<i>Jump</i>	Kim Perell
165	<i>Radical Candor</i>	Kim Scott
166	<i>Uncontainable</i>	Kip Tindell
167	<i>Execution</i>	Larry Bossidy & Ram Charan
168	<i>Business by the Book</i>	Larry Burkett
169	<i>When is Enough, Enough</i>	Laurie Ashner & Mitch Meyerson
170	<i>Creating Magic</i>	Lee M. Cockrell
171	<i>Multipliers</i>	Liz Wiseman
172	<i>The Science of Positivity</i>	Loretta Graziano Breuning
173	<i>Blink</i>	Malcolm Gladwell
174	<i>Outliers</i>	Malcolm Gladwell
175	<i>Tipping Point</i>	Malcolm Gladwell
176	<i>Revenge of the Tipping Point</i>	Malcolm Gladwell
177	<i>Meditations</i>	Marcus Aurelius
178	<i>First, Break All the Rules</i>	Marcus Buckingham
179	<i>Nine Lies About Work</i>	Marcus Buckingham
180	<i>Now, Discover Your Strengths</i>	Marcus Buckingham
181	<i>Rare Leadership</i>	Marcus Warner & Jim Wilder
182	<i>Beyond Measure</i>	Margaret Heffernan
183	<i>The Effective Manager</i>	Mark Horstman
184	<i>People (EOS Mastery Series)</i>	Mark O'Donnell, Kelly Knight, & CJ Dube
185	<i>Radical Inclusion</i>	Martin Dempsey & Ori Brafman
186	<i>Learned Optimism</i>	Martin E. P. Seligman
187	<i>The E-Myth Revisited</i>	Michael E. Gerber
188	<i>Lessons from the Art of Juggling</i>	Michael J. Gelb & Tony Buzan
189	<i>The Thinking Effect</i>	Michael Vaughan
190	<i>The First 90 Days</i>	Michael Watkins
191	<i>The Principles of Positive Leadership</i>	Mike Magee, MD
192	<i>Profit First</i>	Mike Michalowicz
193	<i>Mental Toughness</i>	Mike Mind
194	<i>Process! (EOS Mastery Series)</i>	Mike Paton & Lisa Gonzai
195	<i>New Sales. Simplified.</i>	Mike Weinberg
196	<i>Think and Grow Rich</i>	Napoleon Hill
197	<i>Antifragile</i>	Nassim Nicholas Taleb
198	<i>Riding Shotgun</i>	Nathan Bennett & Stephen A. Miles
199	<i>Primed to Perform</i>	Neel Doshi & Lindsay McGregor

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200	<i>SPIN Selling</i>	Neil Rackham
201	<i>The Five Dysfunctions of a Team</i>	Patrick M. Lencioni
202	<i>Death by Meeting</i>	Patrick M. Lencioni
203	<i>Getting Naked</i>	Patrick M. Lencioni
204	<i>Silo, Politics, &amp; Turf Wars</i>	Patrick M. Lencioni
205	<i>The 5 Temptations of a CEO</i>	Patrick M. Lencioni
206	<i>The Advantage</i>	Patrick M. Lencioni
207	<i>The Four Obsessions of an Extraordinary Executive</i>	Patrick M. Lencioni
208	<i>The Ideal Team Player</i>	Patrick M. Lencioni
209	<i>The Motive</i>	Patrick M. Lencioni
210	<i>The Six Types of Working Genius</i>	Patrick M. Lencioni
211	<i>The Truth About Employee Engagement</i>	Patrick M. Lencioni
212	<i>Trust Factor</i>	Paul M. Zak
213	<i>The Alchemist</i>	Paulo Coelho
214	<i>The Effective Executive</i>	Peter F. Drucker
215	<i>The Fifth Discipline</i>	Peter M. Senge
216	<i>Leading Through Inflation</i>	Ram Charan
217	<i>What the Customer Wants You to Know</i>	Ram Charan
218	<i>Risky is the New Safe</i>	Randy Gage
219	<i>Principles</i>	Ray Dalio
220	<i>Good Strategy Bad Strategy</i>	Richard Rumelt
221	<i>The Purpose Driven Life</i>	Rick Warren
222	<i>Influence</i>	Robert B. Cialdini
223	<i>Strategic Selling</i>	Robert B. Miller, Stephen E. Heiman, & Tad Tuleja
224	<i>Leadership Blindspots</i>	Robert Bruce Shaw
225	<i>Scaling Up Excellence</i>	Robert I. Sutton & Huggy Rao
226	<i>Lessons From the Least of These</i>	Robert L. Woodson, Sr.
227	<i>The Oz Principle</i>	Roger Connors, Tom Smith, & Craig Hickman
228	<i>Get Scalable</i>	Ryan Deiss
229	<i>Courage Is Calling</i>	Ryan Holiday
230	<i>Ego Is The Enemy</i>	Ryan Holiday
231	<i>The Obstacle is the Way</i>	Ryan Holiday
232	<i>Stillness Is The Key</i>	Ryan Holiday
233	<i>Chasing Failure</i>	Ryan Leak
234	<i>Making Ideas Happen</i>	Scott Branson
235	<i>The Messy Middle</i>	Scott Branson
236	<i>Tribes</i>	Seth Godin
237	<i>The Happiness Advantage</i>	Shawn Achor
238	<i>Finding Your Why – Simon Sinek</i>	Simon Sinek
239	<i>Infinite Game – Simon Sinek</i>	Simon Sinek
240	<i>Leaders Eat Last</i>	Simon Sinek
241	<i>Start with Why</i>	Simon Sinek
242	<i>How to Take Smart Notes</i>	Sonke Ahrens
243	<i>Under the Hood</i>	Stan Slap
244	<i>Speed of Trust</i>	Stephen M. R. Covey
245	<i>The 7 Habits of Highly Effective People</i>	Stephen R. Covey
246	<i>The 8th Habit</i>	Stephen R. Covey
247	<i>The Bezos Letters</i>	Steve Anderson
248	<i>Buyable</i>	Steve Preda
249	<i>Strategy OS</i>	Steve Preda

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<b>250</b>	<i>Summit OS</i>	Steve Preda
<b>251</b>	<i>Pinnacle</i>	Steve Preda & Gregory Cleary
<b>252</b>	<i>Navigate Chaos</i>	Steve Wiley
<b>253</b>	<i>The Ten Day MBA</i>	Steven Silbiger
<b>254</b>	<i>Coached to Lead</i>	Susan Battley
<b>255</b>	<i>Leadership and Self-Deception</i>	The Arbinger Institute
<b>256</b>	<i>In Search of Excellence</i>	Thomas J. Peters
<b>257</b>	<i>A New Kind of Diversity</i>	Tim Elmore
<b>258</b>	<i>The Eight Paradoxes of Great Leadership</i>	Tim Elmore
<b>259</b>	<i>Looking In</i>	Traci Philips
<b>260</b>	<i>Emotional Intelligence 2.0</i>	Travis Bradberry & Jean Greaves
<b>261</b>	<i>Remote Work Revolution</i>	Tsedel Neeley
<b>262</b>	<i>Captivate</i>	Vanessa Van Edwards
<b>263</b>	<i>Cues</i>	Vanessa Van Edwards
<b>264</b>	<i>Scaling Up</i>	Verne Harnish
<b>265</b>	<i>Start to Scale</i>	Verne Harnish
<b>266</b>	<i>Man's Search for Meaning</i>	Viktor E. Frankl
<b>267</b>	<i>Blue Ocean Strategy</i>	W. Chan Kim
<b>268</b>	<i>Leadership Secrets of Attila the Hun</i>	Wess Roberts
<b>269</b>	<i>Unreasonable Hospitality</i>	Will Guidara
<b>270</b>	<i>The Carrot and the Stick</i>	William Putsis